HTRFA
HISTORIC TRIANGLE RECREATIONAL FACILITIES AUTHORITY

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BOARD MEETING AGENDA

Wednesday, August 12, 2026

8:30 AM

Greater Williamsburg Sports and Events Center

250 Visitor Center Drive

Williamsburg, Virginia

1. CALL TO ORDER

2. ROLL CALL

3. BOARD MEMBER ANNOUNCEMENTS

4. REPORTS

4.1 Financial Director's Report

- Financial Statements

4.2 Executive Director's Report

- Passport / Parking Options / Updates

4.3 Greater Williamsburg Sports and Events Center Operator's Report

4.4 Legal Report

5. Public Hearing

6. Closed Session

7. UNFINISHED BUSINESS

7.1 Jurisdiction and HTRFA Usage of the Greater Williamsburg Sports and Events Center

8. NEW BUSINESS

8.1 HTRFA Goals and Objectives for Success

9. ADJOURNMENT

HISTORIC TRIANGLE RECREATIONAL FACILITIES AUTHORITY

STATEMENT OF NET POSITION

JULY 31, 2026

ACCT DESCRIPTION	FY 2027 ORGINAL BUDGET	FY 2027 REVISED BUDGET	FY 2027 ACTUAL
HTRFA CASH	$ -	$ -	$ 432,847.81
CASH - DEPOSITS	-	-	345,758.41
BOND ESCROW CASH 24 SERIES			-
BOND ESCROW CASH INT			309,410.02
BOND ESCROW MANAGED			
KEMPER OPERATING CASH			4,680.58
ACCOUNTS RECEIVABLE	-	-	
PREPAID LEASE/RENT			-
LEASE ASSET NET OF ACCUM AMORT			6,985,084.52
WORKING CAPITAL	-	-	87,370,178.40
TOTAL ASSETS	$ -	$ -	$ 95,447,959.74
ACCOUNTS PAYABLE	$ -	$ -	
ARBITRAGE LIABILITY			293,268.72
ACCRUED PAYROLL PAYABLE	-	-	-
DEPOSITS LIABILITY			345,758.72
MEB ESCROW	-	-	267,577.61
LEASE LIABILITY			7,552,368.38
BOND PAYABLE			63,985,000.00
BOND PREMUIM	-	-	2,755,900.00
LINE OF CREDIT	-	-	7,273,450.38
TOTAL LIABILITIES	-	-	$ 82,473,323.81
NET POSITION	-	-	12,974,635.93
TOTAL NET POSITON	-	-	$ 12,974,635.93
TOTAL LIABILITIES & NET POSITION	$ -	$ -	$ 95,447,959.74

HISTORIC TRIANGLE RECREATIONAL FACILITIES AUTHORITY
STATEMENT OF REVENUES, EXPENSES, AND CHANGES IN NET POSITION
FOR THE MONTH ENDED JULY 31, 2026

ACCT DESCRIPTION	FY 2027 ORGINAL BUDGET	FY 2027 REVISED BUDGET	FY 2027 ACTUAL	REMAINING BUDGET
HTRFA OPERATING REVENUE				
JCC OPERATING SUBSIDY	800,000.00	800,000.00	-	800,000.00
YORK COUNTY OPERATING SUBSIDY	800,000.00	800,000.00	400,000.00	400,000.00
MISCELLANEOUS REVENUE	-	-	35,000.00	(35,000.00)
TOTAL OPERATING REVENUE	$ 1,600,000.00	$ 1,600,000.00	$ 435,000.00	$ 1,165,000.00
HTRFA CAPITAL REVENUE				
INTEREST INCOME	$ 100,000.00	$ 100,000.00	$ 11,505.49	$ 88,494.51
INTEREST INCOME DEPOSIT ACCOUNT	0.00	0.00	24.85	(24.85)
INTEREST INCOME SNAP	-	-	993.40	(993.40)
MAINT. OF EFFORT - WILLIAMSBURG	586,274.00	586,274.00	0.00	586,274.00
MAINT. OF EFFORT - JCC	542,302.00	542,302.00	-	542,302.00
MAINT. OF EFFORT - YORK COUNTY	321,424.00	321,424.00	160,712.12	160,711.88
DEBT SERVICE CONTRB - WILLIAMSBURG	2,500,000.00	2,500,000.00	-	2,500,000.00
	$ 4,050,000.00	$ 4,050,000.00	$ 173,235.86	$ 3,876,764.14

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STATEMENT OF REVENUES, EXPENSES, AND CHANGES IN NET POSITION
FOR THE MONTH ENDED JULY 31, 2026

ACCT DESCRIPTION	FY 2027 ORGINAL BUDGET	FY 2027 REVISED BUDGET	FY 2027 ACTUAL	REMAINING BUDGET
OPERATING EXPENSE				
SALARIES & WAGES	$ 198,033.00	$ 198,033.00	$ 15,974.71	$ 182,058.29
SALARIES-KEMPER	-	-	-	-
FICA	-	-	-	-
RETIREMENT-VRS	-	-	-	-
HOSPITALIZATION	-	-	-	-
GROUP LIFE INSURANCE	-	-	-	-
TRAINING	500.00	500.00	-	500.00
PROFESSIONAL SERVICES	171,582.00	171,582.00	-	171,582.00
PROFESSIONAL SERVICES - SPORTS CENTER			-	
MAINTENANCE, BUILDINGS	-	-	-	-
MAINTENANCE, OFFICE EQUIPMENT	500.00	500.00	-	500.00
OTHER LEGAL FEES	120,000.00	120,000.00	11,025.00	108,975.00
PRINTING	500.00	500.00	-	500.00
MARKETING	18,600.00	18,600.00	-	18,600.00
POSTAGE	500.00	500.00	-	500.00
TELECOMMUNICATION	1,200.00	1,200.00	950.00	250.00
INSURANCE	121,215.00	121,215.00	-	121,215.00
OTHER OPERATING SUPPLIES	30,000.00	30,000.00	-	30,000.00
TRAVEL -MILEAGE	500.00	500.00	-	500.00
TRAVEL	12,000.00	12,000.00	-	12,000.00
DUES & ASSOCIATION MEMBERSHIPS	1,000.00	1,000.00	-	1,000.00
CONTINGENCY	48,785.00	48,785.00	8,900.00	39,885.00
BANK FEES	200.00	200.00	-	200.00
KEMPER	515,260.00	515,260.00	-	515,260.00

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FOR THE MONTH ENDED JULY 31, 2026

ACCT DESCRIPTION	FY 2027 ORGINAL BUDGET	FY 2027 REVISED BUDGET	FY 2027 ACTUAL	REMAINING BUDGET
LEASE/RENT OF EQUIPMENT	-	-	-	-
LEASE - LAND	220,000.00	220,000.00	-	220,000.00
INTEREST PAYMENT - LEASES	15,530.00	15,530.00	-	15,530.00
AMORTIZATION	181,431.00	181,431.00	-	181,431.00
TRUSTEE FEE	4,500.00	4,500.00	-	4,500.00
TOTAL HTRFA OPERATING EXPENSES	$ 1,661,836.00	$ 1,661,836.00	$ 36,849.71	$ 1,624,986.29
KEMPER OPERATING				
SALARIES AND WAGES	$ 1,691,556.00	$ 1,691,556.00	$ 333,333.02	$ 1,358,222.98
ADVERTISING	100,000.00	100,000.00	-	100,000.00
ADVERTISING ON-LINE	30,000.00	30,000.00	-	30,000.00
SPECIAL EVENTS	17,000.00	17,000.00	-	17,000.00
UTILITIES	300,000.00	300,000.00	-	300,000.00
POSTAGE	400.00	400.00	-	400.00
MISCELLANEOUS KEMPER	16,010.00	16,010.00	-	16,010.00
FOOD SUPPLIES, FOOD, SERV SUP	120,000.00	120,000.00	-	120,000.00
FOOD COGS	351,360.00	351,360.00	-	351,360.00
CLEANING	26,740.00	26,740.00	-	26,740.00
REPAIR & MAINTENANCE SUPPLIES	80,000.00	80,000.00	-	80,000.00
UNIFORMS AND APPAREL	4,500.00	4,500.00	-	4,500.00
OTHER OPERATING SUPPLIES	15,000.00	15,000.00	180,089.75	(165,089.75)
CAMP SUPPLIES	15,000.00	15,000.00	-	15,000.00
SPECIAL EVENT SUPPLIES	6,834.00	6,834.00	-	6,834.00
TOURNAMENT AWARDS	3,000.00	3,000.00	-	3,000.00
O/S ACCOUNTING	5,000.00	5,000.00	-	5,000.00
TRAVEL	27,000.00	27,000.00	-	27,000.00
BUSINESS DEVELOPMENT	3,600.00	3,600.00	-	3,600.00

HISTORIC TRIANGLE RECREATIONAL FACILITIES AUTHORITY
STATEMENT OF REVENUES, EXPENSES, AND CHANGES IN NET POSITION
FOR THE MONTH ENDED JULY 31, 2026

ACCT DESCRIPTION	FY 2027 ORGINAL BUDGET	FY 2027 REVISED BUDGET	FY 2027 ACTUAL	REMAINING BUDGET
TRADE SHOWS	26,000.00	26,000.00	-	26,000.00
ORGANIZATION	5,360.00	5,360.00	-	5,360.00
DUES & ASSOCIATION MEMBERSHIPS	10,400.00	10,400.00	-	10,400.00
CREDIT CARD FEES	85,000.00	85,000.00	-	85,000.00
BANK FEES	1,800.00	1,800.00	-	1,800.00
POS	11,000.00	11,000.00	-	11,000.00
LEASE EQUIPMENT	6,000.00	6,000.00	-	6,000.00
TOTAL KEMPER OPERATING EXPENSES	$ 2,958,560.00	$ 2,958,560.00	$ 513,422.77	$ 2,445,137.23
TOTAL OPERATING EXPENSES	$ 4,620,396.00	$ 4,620,396.00	$ 550,272.48	$ 4,070,123.52
OPERATING INCOME	$ (3,020,396.00)	$ (3,020,396.00)	$ (115,272.48)	$ (2,905,123.52)
OTHER FINANCING SOURCES (USES)				
TRANSFER TO OPERATING RESERVE	$ 534,914.00	$ 534,914.00	$ -	$ 534,914.00
TRANSFER TO CAPITAL RESERVE	-	-	-	-
TOTAL OTHER FINANCING SOURCES (USES)	$ 534,914.00	$ 534,914.00	$ -	$ 534,914.00
INCOME AFTER TRANSFERS	$ (3,020,396.00)	$ (3,020,396.00)	$ (115,272.48)	$ (3,440,037.52)

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FOR THE MONTH ENDED JULY 31, 2026

ACCT DESCRIPTION	FY 2027 ORGINAL BUDGET	FY 2027 REVISED BUDGET	FY 2027 ACTUAL	REMAINING BUDGET
TOTAL REVENUE	$ 5,650,000.00	$ 5,650,000.00	$ 608,235.86	$ 5,041,764.14
DEBT SERVICE				
BOND ISSUE COST			-	
INTEREST PAYMENTS	2,833,600.00	2,833,600.00	1,416,800.00	1,416,800.00
SPORTS COMPLEX - NON CAPITAL	-	-	64,864.50	$ (64,864.50)
TOTAL DEBT SERVICE & NON CAPITAL	2,833,600.00	2,833,600.00	1,481,664.50	
TOTAL EXPENSES	7,988,910.00	7,988,910.00	2,031,936.98	
CHANGE IN NET POSITION	$ 1,029,604.00	$ 1,029,604.00	$ (1,423,701.12)	
BEGINNING NET POSITION - Preliminary	$ 14,398,337.05	$ 14,398,337.05	$ 14,398,337.05	
ENDING NET POSITION	$ 15,427,941.05	$ 15,427,941.05	$ 12,974,635.93	

FOR INFORMATION:

CAPITAL EXPENSE				
2019-INDOOR SPORTS COMPLEX	$ 31,667,818.00	$ 31,667,818.00	$ 23,575.10	$ 31,644,242.90

Executive Director Report

Dana Youst
August 12, 2026

Why Are We Evaluating Parking?

Purpose:
- Improve the customer experience
- Create operational consistency
- Explore potential revenue opportunities
- Ensure effective overflow parking management

Current Conditions:
- Approximately 300 onsite parking spaces
- Overflow utilizes the Colonial Williamsburg Visitor Center

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Regional Competitive Analysis

Facility	State	Sq. Ft.	Courts	Ownership	Parking	Notes
★ Greater Williamsburg	VA	200,000	12/24	Public	Proposed	
Virginia Beach SC	VA	285,000	12/24	Public	Free	Paid approved 2027
Henrico S&E Center	VA	185,000	12	Public	Free	
Rocky Mount	NC	165,000	8/16	Public	Free	
Rock Hill	SC	170,000	8	Public	Event	
AdventHealth	FL	130,000+	8	Public	Varies	
Wiregrass Ranch	FL	98,000	Indoor	Public/Private	Free	
Hoover Met	AL	155,000	11	Public	Free	
Spooky Nook	PA	700,000+	National	Private	Paid	
Hagerstown	MD	114,000	8	Public	Free	

HTRFA
HISTORIC TRIANGLE RECREATIONAL FACILITIES AUTHORITY

HTRFA Managed Passport Parking

Advantages
- HTRFA controls operations
- Flexible rates and schedules
- Revenue retained by HTRFA
- Electronic payment platform
- Operational reporting

Considerations
- Implementation
- Signage
- Enforcement
- Administrative oversight

Colonial Williamsburg Partnership Program

Advantages
- Existing parking infrastructure
- Established Passport platform
- Shared visitor experience

Considerations
- Partnership agreement
- Revenue sharing
- Operational coordination
- Parking policies

- Parking Fee 8am – 6pm $10.00

HTRFA
HISTORIC TRIANGLE RECREATIONAL FACILITIES AUTHORITY

Kemper Managed Parking Operations

Initial Vehicles	Revenue	Staffing Cost	Estimated Net Revenue
150	$1,500	~$612	~$888
225	$2,250	~$612	~$1,638
300	$3,000	~$612	~$2,388

HTRFA
HISTORIC TRIANGLE RECREATIONAL FACILITIES AUTHORITY

Next Steps

Continue evaluating all three parking approaches

- Customer experience
- Operational efficiency
- Financial impacts
- Coordinate with Colonial Williamsburg
- Continue discussions with Kemper Sports
- Evaluate legal and operational considerations

Goal: Return to the Board with a recommendation after evaluation is complete.

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HISTORIC TRIANGLE RECREATIONAL FACILITIES AUTHORITY

GREATER WILLIAMSBURG SPORTS AND EVENTS CENTER

AGENDA

- Tournament/Event Sales Update
- Operational Sales Update
- Event Overview
- Feedback
- Community

EVENTS

As of July 29, 2026

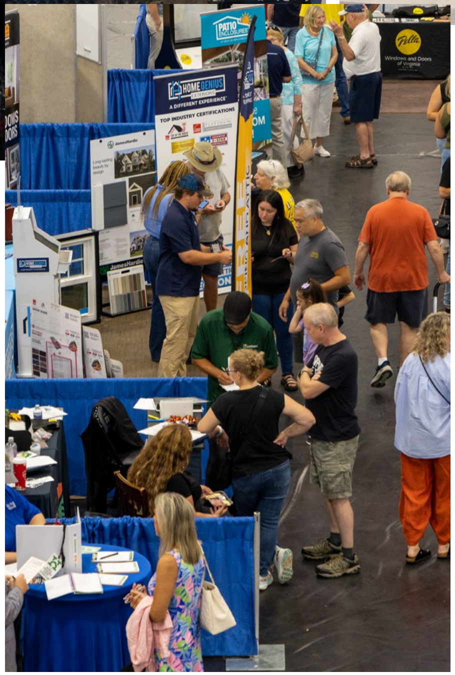
	2026	2027	2028	2029	2030	TOTAL
NON-SPORT	**37**	**24**	**2**	**1**	**0**	**64**
Definite	22	13	2	0	0	56
Tentative	0	1	0	0	0	1
Prospect	15	10	0	1	0	19
SPORT	**62**	**33**	**29**	**11**	**3**	**138**
Definite	53	24	16	7	2	102
Tentative	2	6	10	4	1	23
Prospect	7	3	3	0	0	13

2026 SHINE SHOWDOWN

- First Home Indoor Car Show in Greater Williamsburg.
- Over 1,000 attendees on Saturday.
- Hosted 100+ vendors/cars.
- Event Rights Holder has already booked for 2027; plus an additional full car show interested in booking.

GREATER WILLIAMSBURG HOME SHOW

- First Home Show in Greater Williamsburg since 2016.
- Over 2,000 attendees on Saturday; 700+ on Sunday.
- Hosted 70+ vendors.
- Event Rights Holder has already booked for 2027.



GOOGLE REVIEWS

4.9 ★★★★★ (16 reviews)

Jackie Crawley
Local Guide • 13 reviews • 1 photo

★★★★★ 4 weeks ago NEW

The Greater Williamsburg Sports and Event Center is beautiful! The facility is state of the art! They do have an inside cafe and do not allow outside food. The admission is affordable ($5 for adults and $4 for youth). I love how they have volleyball, pickleball and basketball courts ready for use! They provide balls! The indoor turf is only available for events. They do not have on demand turf fields. The seating area is well designed. There aren't many electric outlets, so this can make working out of the home office a bit tricky for work.

The adventure gym is by far my kids favorite! It is $12 a day for admission. Ages 1-3 have a different price point. In the future, they will be offering birthday party rentals.

My only hope is for the administration team to consider providing membership packages. I understand that members wouldn't have access to the facility if it has been rented out for an event/tournament. But, there are plenty of other days in the week where you could get your money's worth for the membership.

My kids and I have enjoyed having this gem in the heart of Williamsburg! It truly brings out the Williamsburg pride! I look forward utilizing this facility as often as we can!

Deborah Carter
4 reviews • 0 photos

★★★★★ 3 weeks ago NEW

A great place to give kids a chance to play safely. Awesome.

Dr. Asia Gordon
3 reviews • 6 photos

★★★★★ 2 weeks ago NEW

Went there for a car show. Had a chance to walk around. The place is HUGE with a 3 story play area. It's clean and the staff are friendly

Eggie R
1 review • 0 photos

★★★★★ 7 days ago NEW

Great place to take your kids, the staff was professional and respectful and the event space was clean. Definitely a needed location in Williamsburg!

Jessica McCann
2 reviews • 0 photos

★★★★★ 2 days ago NEW

I cannot say enough good things about the Greater Williamsburg Sports & Events Center, especially the Adventure Gym!

We came for the first time today because I needed somewhere to entertain my kids while I got some work done on my laptop, and it exceeded every expectation.

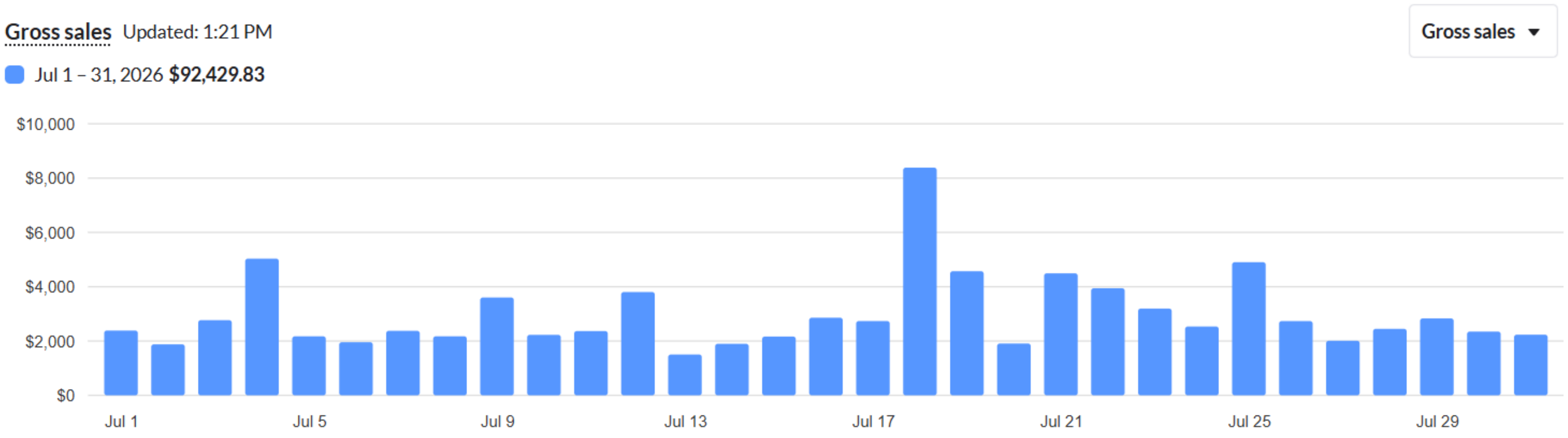
From the moment we walked in, every staff member we encountered was genuinely friendly and welcoming. I've honestly never experienced that level of customer service anywhere else.

The prices were affordable, the snack bar was impressive (the chicken tenders were surprisingly some of the best I've ever had!), and they even have a few beers on draft.

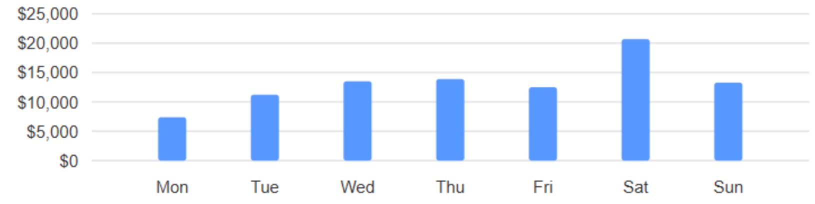
My kids played until they were red in the face, and I loved watching the staff actively interact and play with the children. Meanwhile, I was able to sit at the tables just outside the Adventure Gym, get work done, and still keep an eye on my kids through the large glass windows. They had so much fun they didn't interrupt me once!

This was seriously one of the best experiences we've had as a family, and we'll definitely be back. I'm already considering a membership because I can see us coming here often. Highly recommend!

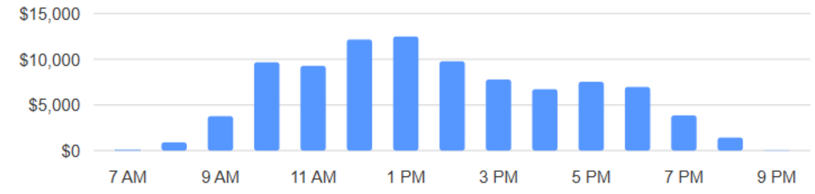
OPERATIONAL SALES



Day of week totals



Time of day totals



Notes:

- $99,589 total direct sales in July
- Two Biggest Sales Days:
  - Sat, July 18th – Auto Show
  - Sat, July 25th – Home Show
- Best Sales Day of the week = Saturday
- Best Sales Time of Day = Lunch
- Top Sales Items (Amenities)
  - AG single pass
  - Res Drop-in
  - AG 2-hour pass
- Top Sale Items (F/B)
  - Frazil
  - French fries
  - Cheese Pizza

EMERGENCY RESPONSE PLAN

EMERGENCY RESPONSE PLAN

Level 1= Requires Attention; Level 2= Requires Immediate Action; Level 3= Crisis Mode

MEDICAL

LEVEL 1

Examples: Cut, Bruises, Burns, Sprains, Strains

Radio Call: "I need a Manager/MOD to (location) for an injury. I need a Manager/MOD to (location) for an injury."

LEVEL 2

Examples: Dizzy, Lightheadedness, Low Blood Sugar, Mild Concussion, Heat Exhaustion

Radio Call: "I need a Manager/MOD to (location) for an injury. I need a Manager/MOD to (location) for an injury."

LEVEL 3

Examples: CODE ALERT: Major Cut/Break /Tear, Stroke, Heart Attack, Major Burn, Severe Concussion, Choking, Seizure, Allergic Reaction, Fainted, Heat Stroke

Radio Call: "CODE ALERT to (location), CODE ALERT to (location), CODE ALERT to (location)."

Respond	Evaluate	Activate	Complete	Touchbase
R	E	A	C	T
Upon receiving the call to action, the RESPONDER proceeds to the location with the First Aid Kit, First Responders Bag and AED (if Level 3).	When arriving on the scene, the RESPONDER gathers all necessary information to a make a firm, educated decision on how to proceed based upon assessing the incident as Level 1, Level 2, or Level 3.	Level 1: Provide Basic First Aid Level 2: Provide Intermediate First Aid, but be mindful of escalation to Level 3 Level 3: Call 911 and begin CPR/AED as needed	GWSEC Incident Form to be completed and scanned to Ben, Katrina, and Dept. Manager. In the case of Level 3 Medical, the HTRFA Board and KemperSports will be notified by Ben. All Incident Reports will be managed and archived within our Guest Services Department.	The Dept Manager and/or a team member of the Management Team must connect with the injured person within 24 hours of the incident for a courtesy follow-up.

OPERATIONAL

LEVEL 1

Examples: Minor Operational Issue: Door Alarm Activated, Computer malfunctioning

Radio Call: "I need a Manager/MOD to the (location). I need a Manager/MOD to the (location).

LEVEL 2

Examples: Power Loss, Snow Storm

Radio Call: "All Managers to the Guest Services desk; All Managers to the Guest Services desk."

LEVEL 3

Examples: CODE ALERT: Fire (confirmed), Explosion, Chemical Leak, Tornado

Radio Call: "CODE ALERT to (location), CODE ALERT to (location), CODE ALERT to (location)."

Respond	Evaluate	Activate	Complete	Touchbase
R	E	A	C	T
Upon receiving the call to action, the RESPONDER proceeds to the location of the issue.	When arriving on the scene, the RESPONDER gathers all necessary information to a make a firm, educated decision on how to proceed based upon assessing the incident as Level 1, Level 2, or Level 3.	Level 1: Trace the activated door alarm to assess whether a guest has left the facility. Level 2: Call all Managers/MODS/Leads to the Guest Services Desk to formulate a safe/effective evacuation plan. Level 3: If IMMEDIATE Evacuation is required, safely and effectively escort ALL Guests from the facility. If a Tornado, IMMEDIATELY seek shelter in the middle of the gym floor.	Immediately alert Ben and BJ. Ben to communicate to the HTRFA Board & KemperSports.	Level 1: No Follow-up needed unless a Guest is missing or is engaged in unacceptable behavior. Level 2 or 3: Ben to consult with Marketing on proper messaging to Guests regarding estimated closures/re-opening.

EMERGENCY RESPONSE PLAN

Level 1= Requires Attention; Level 2= Requires Immediate Action; Level 3= Crisis Mode

BEHAVIORAL

LEVEL 1

Examples: Disgruntled/Argumentive Guest

Radio Call: "I need a Manager to (location) for Guest Assistance. I need a Manager to (location) for a Guest Assistance."

LEVEL 2

Examples: Theft, Sexual Harrassment, Violent/Abusive Behavior

Radio Call: "I need a Manager to (location) for Guest Assistance. I need a Manager to (location) for Guest Assistance."

LEVEL 3

Examples: CODE ALERT: Active Shooter/ Code Adam

Radio Call: "CODE ALERT to (location), CODE ALERT to (location), CODE ALERT to (location)."

Respond	Evaluate	Activate	Complete	Touchbase
R	E	A	C	T
Upon recieving the call to action, the RESPONDER proceeeds to the location of the issue.	When arriving on the scene, the RESPONDER gathers all necessary information to a make a firm, educated decision on how to proceed based upon assessing the incident as Level 1, Level 2, or Level 3.	Level 1: Begin Active Listening and Descalation Techniques Level 2: Identify the potential threat and call the POLICE (911) Level 3: Active Shooter: RUN/HIDE/FIGHT (Shelter in Place); Level 3: Code Adam: Initiate FACILITY LOCKDOWN	GWSEC Incident Form to be completed and scanned to Ben, Katrina and Dept. Manager. Immediately alert Ben. Ben to communicate to the HTRFA Board & KemperSports.	Ben to follow-up upon receiving all pertinent information.

The Success of the emergency respose plan is how quickly and effectively you REACT!

NOTES

Always contact Ben and a Manager if a Level 2 or 3 incident.

When in doubt, call 911.

Do not interact with the Media.

Do not divulge information or specifics of an incident to other team members or guests.

Never put yourself in harm's way.

GWSEC GIVES: COMMUNITY IMPACT

Hosted a Pickleball Open Play for all of the local pickleball groups.

Hosted Days of Discovery JCC Parks & Recreation. 13 Students/5 Aides – played in Adventure Gym and enjoyed lunch from Hub.

Supporting Department of Juvenile Justice with free passes to open play/adventure gym as incentives to stay on the right track.

Supporting DJ Montague Elementary School PTA with prizes for their positive behavior quarterly winner. Title 1 school = 40% of student population is below poverty level.

Donated silent auction baskets to Humane Society Gala.

Donated silent auction baskets to Walsingham School Gala.

THANK YOU!

Ben Hardouin
General Manager - GWSEC
bhardouin@gwsportsandeventscenter.com

Historic Triangle Recreational Facilities Authority

Agenda Item Summary

Meeting Date: August 12, 2026

Agenda Item: 7.1

Title: Jurisdiction and HTRFA Usage of the Greater Williamsburg Sports and Events Center

Background

A discussion regarding the current use of the Greater Williamsburg Sports and Events Center by the Historic Triangle Recreational Facilities Authority and the participating jurisdictions. As the facility transitions into full operations, it is appropriate to review current practices and discuss expectations for future use.

Discussion

The purpose of this agenda item is to provide information and facilitate a Board discussion regarding facility usage by the Authority and the three participating jurisdictions, including operational considerations, consistency, and any potential financial impacts associated with complimentary or reduced-cost use of the facility.

Recommendation

Information and discussion only. No Board action is requested.

RATES AND FEE STRUCTURE

Court Rates:
Basketball Court - $75/hour
Volleyball Court - $40/hour
One Zone (4 Courts) – $3,333/Full Day
Half-Gym (6 Courts) - $5000/Full Day
Full-Gym (12 Courts) $10,000/Full Day

Turf Rates:
1/6 Turf - $210/hour (90' X 135' Soccer Field)
1/3 Turf - $415/hour (195'X135' Soccer Field)
1/2 Turf - $625/hour
Full Turf - $1250/hour

Room Rates:
Flex Spaces - FREE
Breakout Rooms - $500/half day
Half Banquet - $1250/half day
Full Banquet - $2500/half day
Executive Board Room - $600/half day
Skybox - $600/half day
Grand Balcony - $1000/half day

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RATES AND FEE STRUCTURE

Drop-In Rates:
Youth (0-11) = $3*
Junior (12–17) = $4*
Adult (+18) = $5*
Adult Punch Card Options (Residents only):
    10 for $40
    20 for $60
*Non-Resident Rates = add $3 to Resident Rates.
**A Non-Resident will be charged the Resident Rate, if accompanied by a Resident.

Adventure Gym Play Pass Rates:
Infant/Toddler (0-5) = $5* – TWO HOUR PLAY
Youth (6–11) = $12* – TWO HOUR PLAY
Youth (6–11) = $15* – UNLIMITED DAY PLAY (Residents Only)
Junior (12–17) = $12* – TWO HOUR PLAY
Junior (12–17) = $15* - UNLIMITED DAY PLAY (Residents Only)
Youth/Junior Monthly Pass = $40 UNLIMITED PLAY (Residents Only)
*Non-Resident Rates = add $3 to Resident Rates.
**A Non-Resident will be charged the Resident Rate, if accompanied by a Resident.
*** Rates and Times may be adjusted for large, multi-day events.

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Proposed Parks and Rec Rates and Structure

	Court (1 Court)	Turf (1/3 of Turf)	Basic Meeting Spaces (Flex/Break Out)	Premier Meeting Spaces (Banquet/Conf Rooms/Balcony)
Standard Rates	$75/hour	$295/hour	Standard Rates Apply	Standard Rates Apply
Recreational Sports Programs	FREE (M – Th: 4pm - close)	N/A	FREE (during active season)	50% off of Standard Rates
AAU/Affiliate Sports Programs	$20/Resident $30/Non-Resident (per season)	$150/hour	FREE (during active season)	50% off of Standard Rates
Existing Non-Sport Parks and Rec	N/A	N/A	$5/person	Standard Rates Apply
Local Schools	$50/hour	$200/hour	$10/person	50% off of Standard Rates
Municipalities	$25/hour	$150/hour	$5/person	Two single day events (Fri/Sat/Sun); Four single day events (M – Th)

Historic Triangle Recreational Facilities Authority

Agenda Item Summary

Meeting Date: August 12, 2026

Agenda Item: 8.1

Title: HTRFA Goals and Objectives for Success

Background

There is an interest in discussing what success should look like for the Historic Triangle Recreational Facilities Authority over the coming years. Establishing strategic goals and measurable objectives will help guide future planning and performance reporting.

Discussion

The purpose of this agenda item is to begin a Board discussion regarding potential strategic goals and measurable objectives for the Authority. A discussion document has been provided as a resource to encourage conversation and identify the priorities the Board believes are most important. No action or adoption of goals is requested at this meeting.

Recommendation

Information and discussion only. No Board action is requested.