

HISTORIC TRIANGLE
RECREATIONAL
FACILITIES AUTHORITY
**EXECUTIVE
DIRECTOR**



HTRFA
HISTORIC TRIANGLE RECREATIONAL FACILITIES AUTHORITY



HTRFA EXECUTIVE DIRECTOR RECRUITMENT

THE POSITION

The Historic Triangle Recreational Facilities Authority (HTRFA) is looking for a part-time Executive Director to manage its day-to-day operations and carry out its vision for enhancing the Greater Williamsburg area's appeal as a premier recreational destination.

The position will have the specific responsibility for:

1. Collaborating with local, regional, national, private, and public-private organizations and event groups to enhance and create sports and other events that benefit regional revenues, local businesses, and communities, while managing related contracts and leases.
2. Initiating, planning, implementing, and reviewing new facility plans.
3. Working with partners to review domestic and international marketing programs for targeted expansion of the HTRFA's visibility as a destination location for sports and events of all sizes.
4. Monitoring the marketing, growth, and progression of increased sports tourism and events.
5. Building and maintaining strong working relationships with the Historic Triangle Recreational Facilities Authority jurisdiction's governing bodies, chief administrative officers, appointed staff, local and regional stakeholders, and partners for adequate growth and retention of sports and events.
6. Partnering with Visit Williamsburg and Virginia Tourism to promote sports and events at HTRFA facilities.
7. Managing related contracts and maintenance requirements for all HTRFA assets and properties.
8. Developing and managing the approved budget and day-to-day operations of the board and staff of the Authority.
9. Serving as the liaison between the HTRFA Board, its contractors, and Parks and Recreation staff of all three jurisdictions.



The full job listing can be found at htrfa.org/jobs. This is a rare opportunity to have a leadership role in one of the fastest-growing industries in Greater Williamsburg. We invite you to join us and make history.

ABOUT HTRFA

The Historic Triangle Recreational Facilities Authority is a governing body made up of members of the three Greater Williamsburg localities, the City of Williamsburg, James City County, and York County. HTRFA oversees the construction and management of regional recreational facilities as part of the redevelopment of land alongside the Colonial Williamsburg Visitor Center. The Authority is tasked with leasing the property, procuring the construction and financing for projects, and managing the operations of facilities post-construction.

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THEN & NOW

The City of Williamsburg, James City County, and York County form a vibrant region called the Historic Triangle. A political, social, and economic hub since America's formative years, the Greater Williamsburg localities have been attracting visitors from around the world since the colonial era.

Today, the Greater Williamsburg region has a population of more than 170,000, distributed over 406 square miles. Colonial Williamsburg, Jamestown Settlement, and Yorktown Battlefield are connected via the scenic Colonial Parkway, and the three localities sit along the Interstate 64 corridor. Williamsburg is the midpoint between Richmond and Norfolk/Virginia Beach, making it the center of the Eastern Virginia region, which has a population of more than 2.5 million. Greater Williamsburg attracts more than 6 million visitors annually.

In the fall of 2021, the three localities formed the Historic Triangle Recreational Facilities Authority to manage the development of the Greater Williamsburg Sports & Events Center, aiming to capture more of the growing sports tourism market and to accommodate local recreational needs. The City of Williamsburg, James City County, and York County all have a long history of achieved excellence; initiative and drive are valued qualities in employees. The community has grown to expect above-average service from the employees and are rarely disappointed.



OUR PILLAR INSTITUTIONS



The City of Williamsburg, James City County, and York County are rich in history, culture, and heritage, each with pillar institutions that celebrate the birth of America while offering modern attractions.

The City of Williamsburg is home to the second oldest university in the U.S., William & Mary; the world's largest living history museum, Colonial Williamsburg Foundation; and one of the earliest shopping districts, Merchants Square. James City County features Jamestown Settlement and Historic Jamestowne, two organizations that honor and study the first permanent English settlement in North America, as well as Busch Gardens Williamsburg. The American Revolution Museum at Yorktown, Yorktown Battlefield, and the scenic Riverwalk Landing anchor York County, which is also home to Water Country USA.

Greater Williamsburg's pillar institutions are at the core of the region's economy, employing residents, attracting visitors, and generating revenue in support of exceptional services that make the Historic Triangle a desirable place to live, work, or visit.

HTRFA EXECUTIVE DIRECTOR RECRUITMENT

EMPLOYMENT & ECONOMIC DEVELOPMENT

The civilian labor force in the Greater Williamsburg area – the City of Williamsburg, James City County, and York County – was 72,349 as of December 2024, with educational services, retail trade, and accommodation and food services, as the region's top three industries and an area unemployment rate of 3.5%.

Due to the Historic Triangle's close proximity to major metropolitan areas in Hampton Roads and Richmond, a population of 1.67 million are within commuting distance, or 60-minute drive, of the Williamsburg area, and residents share a wide variety of occupational and career choices.

In the Historic Triangle, 96.13% of residents possess a high school degree or more, which is nearly 10% higher than the national average. Approximately 50% of Historic Triangle residents have a bachelor's degree or higher, compared with only 36.2% nationwide.



LIFESTYLE

The Historic Triangle offers a wide variety of leisure and recreational activities. Beyond its iconic historical sites, such as Colonial Williamsburg, Jamestown, and Yorktown, the region is home to world-class art museums, including the Art Museums of Colonial Williamsburg and the Muscarelle Museum of Art. For thrill-seekers, Busch Gardens Williamsburg and Water Country USA offer top-ranked amusement and water parks.

Outdoor enthusiasts can explore scenic trails like the Virginia Capital Trail, enjoy boating and hiking at Waller Mill Park, or experience nature at York River State Park.

The area also hosts various seasonal festivals and events, including the Williamsburg Farmers Market, Sounds of Summer Concert Series, Howl-O-Scream, and Ampersand International Arts Festival, providing year-round entertainment for residents and visitors alike.



WHO SHOULD APPLY

We are seeking a results-orientated and solutions-driven professional who maintains a commitment to service excellence. Candidates should have a four-year degree and at least 10 years of senior leadership experience in the management of sports programs and tournaments.

The ideal candidate will be an experienced professional with a passion for excellence and outstanding communication, collaboration, and organizational skills.

HOW TO APPLY

To see the full job description and to apply, visit htrfa.org/jobs. This job posting will close on **Friday, May 2, 2025**.

The position offers a competitive rate and a negotiable benefits package. The Historic Triangle Recreational Facilities Authority is proud to be an Equal Opportunity Employer.